

NOBLE COURT

Media Kit 2024

Presented by Ferry Godmother Productions, Inc

www.FGnoblecourt.com



CONTENTS

About Us

Project Overview

Reason To Sponsor

Impressions

Target Audience

Promo Timing

Websites

Market Trends

Rooms

Entrance Room

Dungeon

Cinema

Classroom

Infirmary

Bedroom

Spa, Pool, Hot Tub & Sauna





About Us

Ferry Godmother Productions, Inc. is a 25-year-old New York State MWBE-certified company in major event production, advertising, marketing, audio, and video production.

We were forced to pivot due to the COVID-19 pandemic and now offer diverse work-learn opportunities. To date, we have mentored over 500 individuals. They are college students, undergrads, masters and double master degree holders.

Our services include guiding businesses for growth, producing major events, and creating digital content such as illustrations, 2d/3d animations, video games, and live streaming.



Project Overview

Ferry Godmother Noble Court is an adult playground in a virtual reality world. A place where attendees can immerse themselves in a world designed exclusively for the internet-savvy elite. With our platform, visitors are not just living life; they are experiencing fun and excitement in a way that aligns with their ambitions, passions, and financial goals.

The Ferry Godmother's castle will allow our guests to step into a realm where wealth meets leisure, and let us redefine what it means to be an adult in the digital age.

There will be lots to experience in our VR castle including a spa, pool, hot tub, cinema, dungeon, classroom, office, bedroom, infirmary, and a grand ballroom. The luxury rooms are equipped with deluxe play toys to enhance the experience.

All are welcomed to our exclusive playground, where the possibilities are as limitless as your ambitions and imagination!



Reasons to be a Sponsor

Product placement is a \$23 billion industry – People are not paying much attention to traditional advertising anymore, now virtual product placement added post-production has become the game changer.

01

Business Growth

If your company or brand is looking to generate leads, introduce or remind people, this is a great opportunity to get your product or service in front of a targeted audience.

02

Enhanced Exposure

As a sponsor, your company would gain visibility in the VR world, and on our social media and websites.

03

Positive Engagement

Your sponsorship would allow you to foster a positive and meaningful connection within the VR Industry. It's an opportunity to showcase your brand's commitment to the future generations, making a lasting impression.



IMPRESSIONS

* JULY 1, 2024 - DECEMBER 31, 2024

BONUS

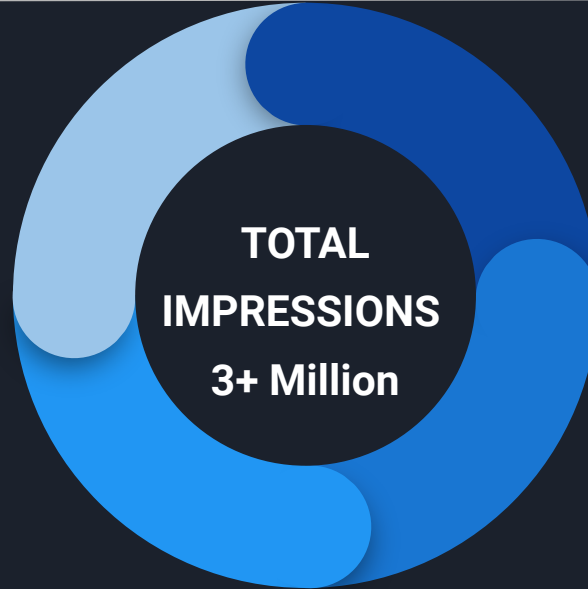
Launch - JULY 1, 2024

WEBSITES

Unique Visits - 45k

EMAILING LIST

Monthly email - 30k



PRESS RELEASE

*Monthly Unique Users

Readers - 3+ million

Radio station sites - 150+ million

SOCIAL MEDIA

537k Impressions

*Impressions per month,
all others are 6 months



TARGET AUDIENCE

FG Noble Court caters to a dynamic audience ranging from 21 to 40 years old, who are avid video game enthusiasts.

With a keen eye towards the future and a passion for technology, our target demographic embraces innovation and cutting-edge experiences.

Fans of various genres, including action, adventure, simulation, and role-playing games in the VR format.

We pride ourselves on inclusivity, welcoming individuals of all genders and ethnicities, and ensuring there's something compelling for everyone within our offerings.





Promo Timeline - Impressions

July 1, 2024 - December 31, 2024

Twitter

- 252k Impressions

FerryGodmother
FGnoblecourt
FGgamingworld

Youtube

- 72k Impressions

FerryGodmother
FGnoblecourt
FGgamingworld

Instagram

- 48k Impressions

FerryGodmother
FGnoblecourt
FGgamingworld

Facebook

- 24k followers

FerryGodmother
FGnoblecourt
FGgamingworld

Pinterest

-24k impressions

FerryGodmother
FGnoblecourt
FGgamingworld

6 Months
Total - 537k

*Youtube recently experienced 27k viewer surge from jumping on trend



Websites

FerryGodmother.com

FGnoblecourt.com

Unique Visits - 45k

Press Releases

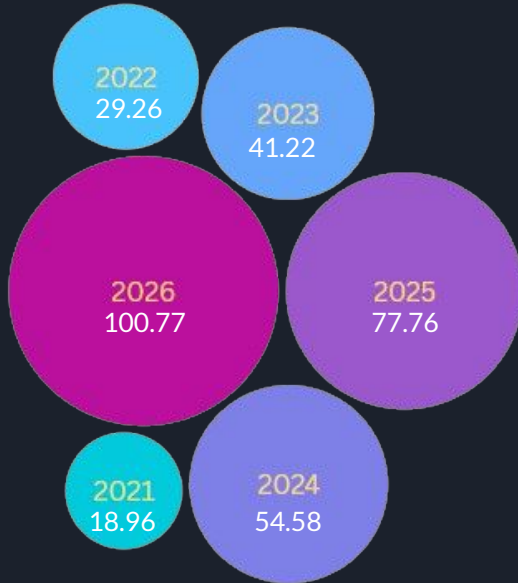


For press releases we use a media distribution service that has **3+ Million Readers**. They distribute in every U.S. state, worldwide and industries. Their distribution footprint includes getting published on Google News, AP News, over 100+ NBC, FOX, ABC & CBS affiliate sites and dozens of radio station sites across the country with more than 150 million monthly unique users. The press releases receive high-quality backlinks that are picked up by major search engines. Their news apps deliver breaking and topical news directly to users of mobile devices.



Market Trends

Market Size in Billion US Dollars



Male - 57%

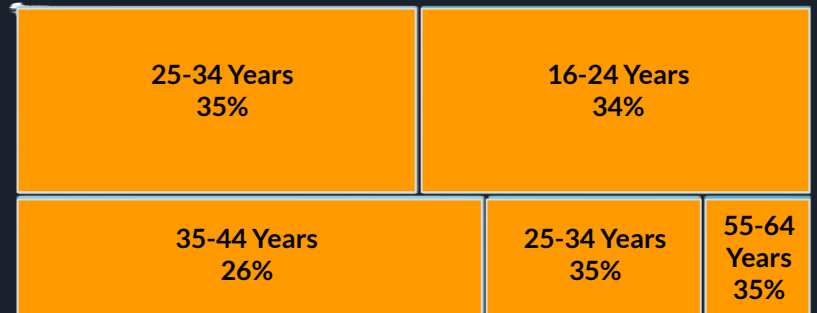


Female - 43%

VR Market Size *Statistics

VR users worldwide may exceed 200 million with nearly 80% of users seeking more social interaction.

VR professionals predict the industry will undergo a seismic shift with the arrival of Apple Vision Pro. With Apple's formidable reputation for innovation and quality, their entry into the VR arena signals a new era of possibilities. Within the first two days Apple has sold over 200,000 units.



VR Engagement by Age *Enterprise Apps Today



Entrance Room

- Major Sponsors
- Other Sponsors
- Video - Creator Credits
- Video - Ferry Godmother Welcome





Dungeon

Brand Name Plate
on stockade (1)

Product Placement
on barrel (1) and
shelf insert (1)





Cinema

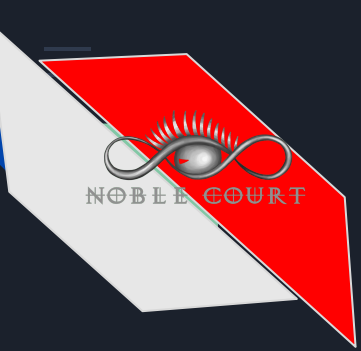
Product Placement (2) on chair/table



Classroom

Ad Signage on projector screen (multiple) & computer screen (1)





Infirmary

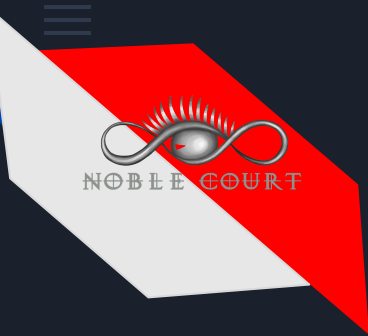
Product Placement on table (1-2)



Bedroom

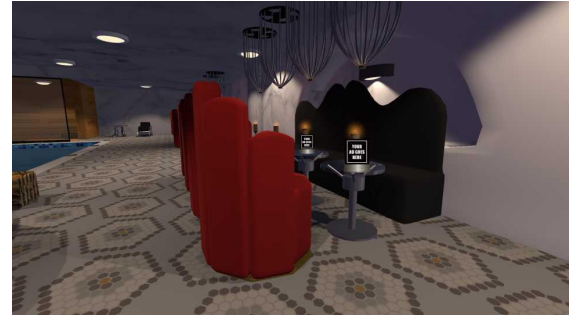
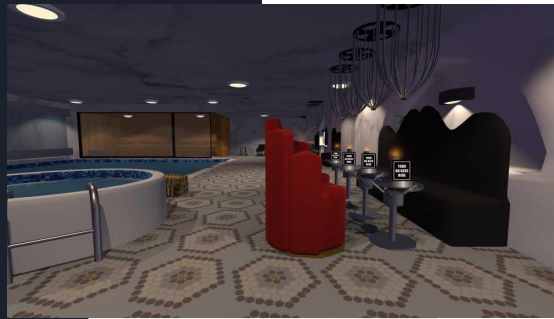
Product Placement on wall shelf (1-2)





Pool, Hot tub & Sauna

Ad Signage on tables
between sofa & chair
(5)





Grand Ballroom

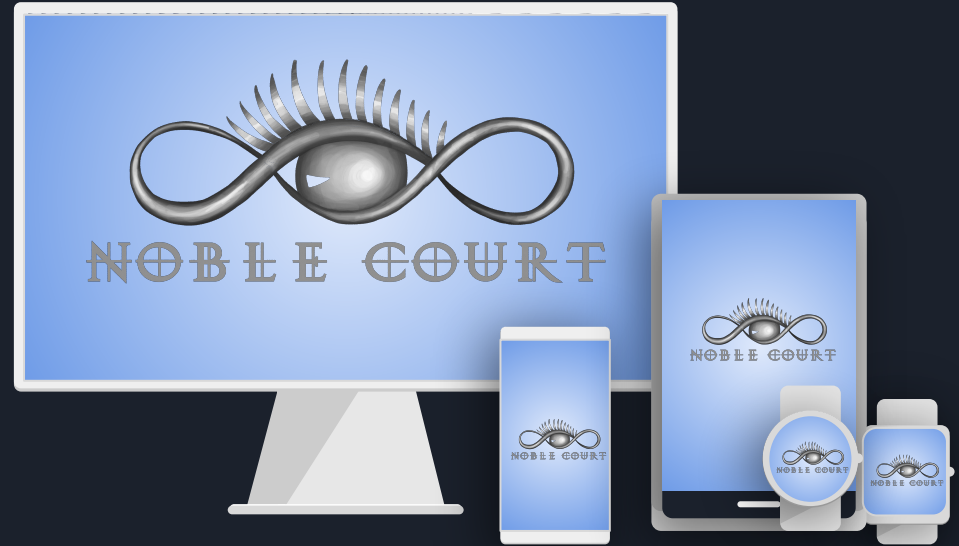
Signage on high glass and silver tables (3)





Thank you!

All the magic,
Aquanetta, Your Ferry Godmother
Info@FGnoblecourt.com



www.FGnoblecourt.com